



TECHAPALOOZA 2027



Playing Tribute to Legends
Raising hope for the future



SATURDAY
FEBRUARY 27, 2027



CLUB REGENT EVENT CENTRE
WINNIPEG

JOIN MANITOBA'S PREMIER TECH-MUSIC EVENT

Techapalooza brings together 850+ Manitoba tech professionals at the closeout event for Tech Manitoba's Tech Week. Be a sponsor for an evening of legendary music, elite networking, and community impact.

Watch 7 bands composed of local tech professionals play tribute to music legends.

Since 2012, we've raised over **\$1.1 million** for the CancerCare Manitoba Foundation while celebrating our vibrant technology sector.

TECHAPALOOZA

**BANDING TOGETHER
TO BEAT CANCER**

BENEFITING

 **CancerCare Manitoba
FOUNDATION**

All funds raised stay in Manitoba.



850+

**Rocking Fans &
IT Professionals**



\$1.1M+

**Raised for
CancerCare Manitoba**



14+

**Years of Banding
Together to Beat Cancer**



\$150K

**2027
Fundraising Goal**

SPONSORSHIP PACKAGES

Partner with us to drive [life-saving cancer research](#) while showcasing your brand to Manitoba's tech community. Choose a package that aligns with your marketing goals and community impact vision. All packages include an invite to our sponsor reception

EXCLUSIVE

PRESENTING SPONSOR



\$10,000

CLAIMED • SOLD OUT

- Exclusive presenting sponsor recognition
- Logo on all event materials & promotions
- Cheque Presentation to CancerCare Manitoba
- EMCEE recognition from the stage
- Exclusive Table reservation w/20 tickets
- Social Media Campaign Reposts and Shares
- Funds Techapalooza operations

EXCLUSIVE

STAGE SPONSOR



\$8,000

CLAIMED • SOLD OUT

- Exclusive stage sponsor recognition
- Large logo placement on the sponsor web page and video screen
- Participation in trophy and prize presentations
- EMCEE recognition from the stage
- 4 passes to the event
- Social Media Campaign Reposts and Shares
- CancerCare Manitoba Tax Receipt

PREMIERE

TERABYTE SPONSOR



\$7,000

AVAILABLE

- Special signage designation at the event
- Large logo placement on the sponsor web page and video screen
- Participation in trophy and prize presentations
- EMCEE recognition from the stage
- 4 passes to the event
- Social Media Campaign Reposts and Shares
- CancerCare Manitoba Tax Receipt

SUPPORTER

GIGABYTE SPONSOR



\$4,000

AVAILABLE

- Special signage designation at the event
- Large logo placement on the sponsor web page and video screen
- 4 passes to the event
- Social Media Campaign Reposts and Shares
- CancerCare Manitoba Tax Receipt

SUPPORTER

MEGABYTE SPONSOR



\$2,000

AVAILABLE

- Small logo placement on the sponsor web page and video screen
- Unlocks options for add-ons**
- 2 passes to the event
- Social Media Campaign Reposts and Shares
- CancerCare Manitoba Tax Receipt

SUPPORTER

KILOBYTE SPONSOR & PARTNER OPTIONS



\$500 - \$1,999

AVAILABLE

- Name placement on the sponsor web page and video screen
- 2 passes to the event
- Social Media Campaign Reposts and Shares
- CancerCare Manitoba Tax Receipt



SPONSORSHIP ADD-ONS

As a **Megabyte (\$2,000+)** or greater sponsor, customize your partnership with these exclusive activations for enhanced brand visibility or bring us your idea.



BAND SPONSORSHIP

Your brand on official band media.



OFFICIAL TOUR MERCH

Logo placement on event merchandise worn by volunteers or SWAG giveaways.



ON THE DRUM KIT

Brand presence in exclusive content with performing artists.



VOTING SPONSORSHIP

Your logo on the voting platform and thank-you screens.



EXHIBITOR OPTIONS

On-site space to engage fans with interactive brand experiences.



GOBO OPTIONS

See your logo in lights



COMMUNITY IMPACT & REACH



Your sponsorship **drives meaningful change** in our community while connecting you directly with Manitoba's top tech talent.



Manitobans walk through **CancerCare** Manitoba's doors every single day.



Your sponsorship dollars fund **ground-breaking research** and clinical care.



Position your brand at the **highest-profile closing event** of Tech Manitoba's official Tech Week, enjoying exposure across all event promotions.



2,000+

ENGAGED FOLLOWERS:

Active and responsive reach across our dedicated mailing lists and social media channels.

READY TO ROCK THE NIGHT?



PARTNER WITH PURPOSE. AMPLIFY IMPACT.



**LET'S MAKE
AN IMPACT TOGETHER.**

Inquiries about sponsorship opportunities welcome.

MICHAEL ALDOR
DIRECTOR OF SPONSORSHIP

2027 Sponsor registration
<https://forms.cloud.microsoft/r/DD7K7z3wm6>



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www.techapalooza.ca