

# Going for a Million!

## FOR IMMEDIATE RELEASE - JUNE 25, 2024

**WINNIPEG**, **MB**: Techapalooza 2025 is returning March 1, 2025, with a goal of surpassing the \$1,000,000 mark in support of CancerCare Manitoba Foundation.

The 2025 Techapalooza planning committee is inviting musicians and bands to join the 2025 line up as we band together to beat cancer. Each band must be comprised of members of the IT community, with an allowance for two "ringers" (non-IT community members).

Apply online prior to Friday August 30<sup>th</sup>.

Bands via <u>techapalooza.ca/band-application-form/</u>
Individual musicians via <u>techapalooza.ca/individual-musician-application/</u>

Bands are selected based on their ability to entertain the audience with a unique theme and ability to draw participation from co-workers, friends and family. The success of this event is driven by the bands, their band members and the excitement of the audience they attract.

View the 2024 Bands at techapalooza.ca/band-lineups-2024/

#### **IMPORTANT DATES**

Call for Bands Closes August 30
Band Selection Occurs September 6
Techapalooza 2025 at Club Regent Event Centre March 1

For more information, visit techapalooza.ca/

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### **Media Contact**

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## **About Techapalooza**

Named Outstanding Philanthropic Group in 2022 by the Association of Fundraising Professionals Manitoba Chapter, Techapalooza is volunteer-run live battle of the bands style fundraiser that brings together the best musical talent in the Winnipeg IT community to raise funds for CancerCare Manitoba Foundation. Since 2012, Techapalooza has raised over \$900,000 through corporate sponsorship and private donations with all proceeds going directly to CancerCare Manitoba Foundation!